



Local Little League Sponsorship Agreement

This agreement between the San Tan Valley Little League (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the _____ season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks or logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

The Local Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

- ☐ **Single - \$250**
 - a. Recognition during league ceremonies
 - b. Your company logo featured on the STVLL website
 - c. Tagged in all-sponsors' monthly social media posts throughout the season
 - d. Optional: Company-provided banner at the main field

- ☐ **Double - \$450**
 - a. Single Plus:
 - b. Premier placement of company logo on the main league banner
 - c. Highlighted in weekly Sponsors posts on social media



- ☐ **Triple - \$700**
 - a. Double plus:
 - b. A 4x6 Business Banner proudly showcasing your logo & website
 - c. Logo on all league email communications
- ☐ **Homerun - \$1000**
 - a. Triple plus:
 - b. Tagged in every social media post on our platforms
 - c. Highlighted monthly in an independent social media post about your business
 - d. 2 4x6 Business Banners proudly showcasing your logo & website
- ☐ **League Uniform Sponsorship- \$500**
 - a. Company logo on all league uniforms for one season
 - b. Recognized during all league ceremonies
 - c. Tagged in all-sponsors monthly social media posts throughout the season
 - d. A Recognition Plaque featuring your logo and a team photo

Local Little League Sponsorship Agreement

For the above-selected sponsorship package of _____ the Sponsor donates \$ _____ to the Local Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____
Sponsor Representative Signature

_____ Date

_____ Title

_____ Printed or Typed Name

By _____
Local Little League President's Signature

_____ Date

_____ Ali Day

_____ Printed or Typed Name